



BRII PARAMETER RATINGS REPORT

Apple, Inc.
One Apple Park Way
Cupertino
U.S.A.
95014

Ticker: AAPL
F-Ticker:
Exchange: NASD
S&P500: Yes

Violation Screen	BRII Score	No. of Violations
Anti-Family Activity		
Entertainment Gay Focus	2	1
Non-Marriage Lifestyles		
Awards	1	1
Domestic Partner Benefit	1	1
Employees Group	1	1
Gender Identity	1	1
Most Active Promoters of Lifestyle	3	1
Non-discrimination orientation	0	1
Political Advocate	2	1
Sponsor	2	3
Supplier Diversity	2	1
Trailblazer	3	2
Transgender Benefits	2	1
Pornography		
Internet	3	1
Total Score: 23		Total Violations: 16

Positive Screen	BRII Score	No. of Entries
Positive Activity		
Awards	0	5
Total Score: 0		Total Entries: 5